



## Frequently asked questions.

### What is Roger?

Roger LLC develops digital tools to help shippers and carriers unlock the power of their bulk freight networks. Roger’s consolidated, industrywide technology solution streamlines and digitizes the entire dry bulk truck freight process by delivering efficiencies across the supply chain—from planning to payment—available on one universal tool.

### How was Roger developed?

The idea for Roger stemmed from one revolutionary question: Why does bulk freight trucking and shipping have to be so complicated? Roger’s ecosystem was developed working alongside more than 500 trucking companies and the company’s six initial charter members—[The Andersons Inc.](#), [Bushel](#), [Cargill](#), [Consolidated Grain and Barge Co.](#), [Koch Fertilizer](#) and [The Scoular Company](#)—who funded the independent entity and pooled their expertise to build a common solution for the industry that would open market access and digitize supply chains. Together, they’re helping shippers and carriers unlock the power of their bulk freight networks like never before.

### What is Roger’s mission?

Roger is on a mission to bring transparency to dry bulk transport through a neutral and innovative technology ecosystem that benefits the entire industry.

### How does Roger work?

Roger’s efficiency-focused features help to solve real-world shipping challenges by reducing paperwork, connecting shippers and carriers, accelerating payment processes, and providing real-time views of loads in progress. Roger’s easy-to-use technology gives shippers and carriers the opportunity to:

#### Find deals.

- Find, negotiate and accept deals in the Roger app. Then Roger IQ helps by using industry data to suggest the best market rate.

#### Dispatch.

- Once a load is approved, shippers dispatch it directly to a carrier, who assigns it to a trucker in their fleet or hauls it themselves.

#### Haul.

- The trucker drives to the site and verifies the load or unload quickly by taking photos of the paperwork. Shippers and carriers can immediately see photos in the dashboard.

rogerthat.com



### Learn more.

The Roger app can be downloaded at the Apple App Store or Google Play.



Find us on: [in](#) [f](#) [t](#)

### Roger media contact.

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### Locate.

- Shippers can track a load anytime during a haul, eliminating “Where’s my truck?” calls, and can easily determine ETA, while carriers receive turn-by-turn directions and routing.

### Get paid.

- After a load is complete, the carrier can request payment directly in the app. Shippers can settle up in Roger—making settlement quick and easy.

## What are Roger’s technologies?

The ecosystem offers a suite of innovative technologies. We are constantly adding new features and options based on shipper and carrier feedback. Current features for [shippers](#) and [carriers](#) can be found in the app or on [rogerthat.com/news](https://rogerthat.com/news).

## Who can use Roger?

All dry bulk shippers and carriers are invited to register and use the app today.

## How many people are using Roger?

There have been 150,000 loads completed using Roger, with more than 1,000 users.

## Where is Roger available?

Roger is currently available in North America.

## How do shippers and carriers sign up to use Roger?

## Where can The Roger app be downloaded?

Roger is easy to join and simple to use. Shippers and carriers can sign up on [rogerthat.com](https://rogerthat.com) today. Registration for carriers will include verifying insurance, licensing requirements, etc. Registration for shippers will include credit checks, etc.

You can download The Roger App in the [Apple App Store](#) (search for Roger Trucking) or [Google Play Store](#) (search for Roger) and register through the app.

## How is shipper, carrier and load information used?

Data privacy and security are top priorities for us. All participants are given full and irrevocable access to their own business data, and that data will not be used for purposes that are not allowed by those shippers and carriers. Our powerful engine aggregates industry data to provide business- and industry-level analytics for actionable insights for shippers and carriers.

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## Is there a cost to use Roger?

There is a nominal cost to use Roger that is easily offset by the access to efficient driving features that save time, reduce paperwork and help users make smarter business decisions.

Shippers automatically have full access to premium features, all carriers on Roger and better freight deals. Shippers are charged a nominal fee per load.

Carriers have the choice of a free version of Roger that includes basic features, or they can choose premium access that unlocks all premium features, access to new shippers and better freight deals. Carriers who choose premium are charged a nominal fee per load that is automatically deducted from their shipper payment.

## Contact Roger.

Are you a shipper or carrier? For further assistance, please contact [info@rogerthat.com](mailto:info@rogerthat.com) for more information.

Are you a reporter who is working on a story or interested in having someone from Roger speak at an upcoming industry event? Please contact Megan Belt at [megan.belt@erwinandsmith.com](mailto:megan.belt@erwinandsmith.com).

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